

RIANDA HOUSE BOARD OF DIRECTORS MEETING AGENDA

May 25, 2023, 4:00-5:30 on Zoom:
<https://us02web.zoom.us/j/3870370870>

Time	Item	Purpose
3:45	Social time	Meet and greet
4:00-4:10	Welcome - Peter & Libby <ul style="list-style-type: none"> ● New Agenda Format ● Check-in: Which of the core values resonate with you and why? ● Overview of Agenda 	Set the stage
4:10-5:10	Strategy Session - Peter <ul style="list-style-type: none"> ● Program expansion (Strategic Goal 1) - Maury ● Board Development (Strategic Goal 2) <ul style="list-style-type: none"> ○ Recruitment - Peter ○ Board education - Libby ● Spring event evaluation, improvements - Maury 	Brainstorming Deliberation Decide Information
5:10-5:15	Consent Agenda - Peter <ul style="list-style-type: none"> ● Approve meeting minutes from the previous meeting ● Approve Budget Report ● Accept Staff Reports ● Updated Bylaws 	Decide
5:15-5:30	Board Member Actions - Peter & Libby <ul style="list-style-type: none"> ● Actions to be completed 	Clarity on commitments Follow through
5:30	Adjourn - Peter	

DESIRED IMPACT: All UpValley adults flourish through their lifespan

STRATEGIC IMPACT FRAMEWORK

STRATEGIES	DESIRED RESULTS	GOALS
<p>1 Advocate for older adults.</p> <p>2 Ensure people have easy access to wellness and enrichment classes, and the resources they need and want.</p>	<p>1 Rianda House is beloved, respected, and known as the trusted resource and activity center for all UpValley older adults.</p>	<p>1 All UpValley older adults have easy access to trusted resources and activities facilitated by Rianda House and are happy, healthy, socially connected, informed, and secure.</p> <p>2 Family, friends, and caregivers of UpValley older adults have the resources, information, and support they seek.</p> <p>3 Board members are passionate about the mission of Rianda House, proud of their commitment, and feel their expertise is utilized, and they are valued.</p>
<p>3 Ensure Rianda House offerings are culturally relevant, innovative, responsive, popular, and fun.</p> <p>4 Ensure Rianda House has the necessary resources to meet community needs and achieve our desired impact.</p>	<p>2 Rianda House's resources, activities, and programs are in high demand by UpValley older adults.</p>	<p>4 Volunteers feel useful, effective, and connected to the organization and that they are a vital element to the success of Rianda House and the health and well-being of UpValley older adults.</p> <p>5 Staff members feel valued, successful, part of a thriving and collaborative team, proud of the organization, and supported by leadership.</p> <p>6 Donors feel connected to the impact of Rianda House, give generously, and feel proud of their investments (time, talent, and/or treasure) in Rianda House.</p>
<p>5 Leverage collaborative relationships to ensure we are using best practices to provide the most relevant and meaningful programs available.</p> <p>6 Build a community of the engaged.</p>	<p>3 Rianda House is sustainable for the long-term, with the human and financial resources to be innovative and responsive.</p>	<p>7 City officials value and support their partnership with Rianda House and are proud of the impact on the communities.</p> <p>8 Nonprofit organizations partner with Rianda House in order to provide accessible, relevant and comprehensive support services for UpValley older adults.</p> <p>9 Community members feel welcome at Rianda House, value its programs and activities, see it as critical to the community, and want to provide support to ensure it will be there for the future.</p>



UpValley's Senior Activity Center

RIANDA HOUSE | WWW.RIANDAHOUSE.ORG

707-963-8555 | INFO@RIANDAHOUSE.ORG

Strong. Connected. Giving.

Our Mission

We increase life expectations by providing programs and activities that help older adults remain **strong** in mind and body, **connected** in meaningful relationships, and **giving** from the overflow of their lives. In this way, we make life's final chapter the best of all.

Our Vision

We envision the UpValley transformed into a place like Greensboro, Vermont, where agism is eradicated. (See Rebecca Levy, *Breaking the Age Code*).

Our Values

We care

We are inclusive

We play

We seek wholeness

We strive for excellence

Core Expertise

We are the UpValley experts in getting the most out of life's greatest chapter.

Defining Metrics

1. The number of participants in Rianda House programs and activities each month
2. The number of participants who report feeling either Stronger, More Connected, and Giving

2023 Dashboard	2023 Targets	Q1 Actual	Q2 Actual	Q3 Actual	CY23 Actual
# of monthly participant engagements	1,000	858			
# of first-time participants	Will get	Will get			
\$\$ contributed revenue	760,000	166,083			
% donor retention	60% (?)	51%			
	Key	Celebrate	Watch	Act	

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23-26 Strategic Plan

Our 10-year Dream

We expect to see older people visibly involved in the community, interacting with young people, working in business, and serving in all kinds of ways. Older adults will be respected by younger generations and vice versa. A group of older people might say, “We need to get some young people involved.” A group of young people might say, “We need to get some older people involved.”

3-year Strategic Goals

By December 31, 2025:

Participants

1. **Double** the number of monthly participant engagements from 900 in 2019 to 1,800 in 2025 with Rianda House and increase the number of participants reporting they are stronger, more connected, and giving.

Status: **On-track**, **almost on-track**, **off-track**

Board

2. Our board has 11 engaged members who are fully committed to the mission and values of Rianda House and enjoy their experience on the board.

Status: **off-track**

Sustainability

3. We have sufficient financial and human resources and the processes and systems in place to sustain the organization into the future.

Status: **almost on-track**

Data

4. We have solid data to guide our future.

Status: **almost on-track**

Objectives for 2023

1. Quantitative Growth: Increase the number of monthly participant engagements to 1000/month.

Status: **On-track**,

2. Fiscal Growth: Raise \$760,000 and establish reliable systems for sustained income.

Status: **almost on-track**

3. Digital Infrastructure: Fully implement Boomerang CRM and integrate it with all peripheral software and the new website.

Status: **On-track**

4. Organizational Growth: Create an operations manual for all key functions of Rianda House.

Status: **On-track**

5. Qualitative Growth: Develop a written assessment tool to track participant growth in strong, connected, and giving. Use this tool in 2023 to begin to show the growth of participants.

Status: **On-track**

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Rianda House Board Prospect List

Prospective Board Members				
Name	Suggested by	Info	Who will Ask	Status/Notes
<i>First Priority</i>				
Ayala, George	Peter	County HHS employee	Peter/Maury	Interested; Maury and Peter will clarify potential for conflict of interest with County programs.
Boesch, Susan		Winery owner, current donor	Peter	Peter will reach out Susan
Canning, Chris	Kris	Calistoga Mayor (not running for re-election) LGBTQIA+	Peter/Maury	Maury will meet with him
Garvey, Julie	Bonnie	Spiritual advisor, Winery/Vineyard Owner	Bonnie	Interested. Bonnie and Maury will meet with her if possible.
<i>Second Priority</i>				
Matovcick, Ed	Becky Jo & Maury	Former NVV Grant Committee member, senior advocate, Former Mike Thompson Chief of Staff, Public Affairs at Robert Mondavi Winery.	Maury/Becky Jo	Becky Jo will reach out
Oswald, Roberta	Kris	Property management/real estate in St. Helena, Soroptimist, poker		
Snowden, Randy	Peter	Former Dir. Of Napa Co. Health & Human Services, native Napa Valley, winery/vineyard owner Former Attorney,	Peter	Peter will reach out to him
<i>Third Priority</i>				
Sculatti, Katie	Peter & Stephen	Spanish teacher, young with small children, generations in the UpValley, connected to musical community	Peter/Maury	Peter will circle back to her Preliminary contact.

Prospective Committee Members			
Name	Contact	Committee Suggestion	Status/Notes
Hoffman Paul	Stephen	Finance Committee	
John, Elaine	Bonnie	"Kitchen Cabinet"? Development	She is happy to be an informal advisor

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			Former Dir of Philanthropy for the Queen. Will act as an advisor
Scott, Sharon (tied to Roberta)	TBA	Programs/Events	poker, winery, lives on (?). Daughter - Nicolini
Stuard, Mary	Maury & Katherine	HR Advisor/Kitchen Cabinet	
Enger, Susan	Kris and Leslie	New to the community. Came to the open house. Enthusiastic about Rianda House. Mentioned something with schools - giving back.	Maury to follow-up

Board Action Plan

Action	Who will do it	By when