

# RIANDA HOUSE

## Executive Director's Report: June 2023

May was consumed by the Open House and Fundraising. We broke our goal of 200k, receiving 226k in donations.

I am working with Amanda to develop a 3 year strategy for growth in 3 key areas: 1) Expanded program hours, 2) Growth in Calistoga, 3) Visit Me Today (Ben's Program)

I have been working on restructuring the back office to make room for program growth. I am happy to report that participation is up 59% from this time a year ago. I am looking for solutions that are more efficient to help fund program expansion and operate in the black. This will include an assessment of our IT, including hardware and software, as well as cyber security.

Progress on our five key objectives for the year are now tracked with the meeting minutes. Here is a summary of how I see our current chances of operating in the black this year. It looks possible but will require a strong end-of-year appeal. Also, we are assuming the Jules Grant money will come in.

We received the ERC money in June (119k)

**Goal: 748,000\***

Who	Amount
<b>Total Received</b>	<b>\$125,633</b>
<b>EXPECTED</b>	
ERC	\$119,000
Jules Grant	\$80,000
Vintners	\$50,000
City of St. Helena	\$37,500
City of Calistoga	\$3,000
Rally (Includes Clark's 50k)	\$226,000
End of Year Appeal	
Digital Campaign	
Terry's Out-of-area Get-Together?	
<b>Total Expected</b>	<b>\$515,500</b>
<b>Grand Total</b>	<b>\$641,133</b>
<b>Still to Go</b>	<b>\$106,867</b>