

RIANDA HOUSE BOARD OF DIRECTORS MEETING AGENDA

July 20, 2023, 4:00-5:30 @ Rianda House
If you need to join virtually, here's the Zoom link:
<https://us02web.zoom.us/j/3870370870>

Time	Item	Purpose
3:45	Social time	Meet and greet
4:00-4:15	Welcome - Peter <ul style="list-style-type: none"> ● Introductions ● Check-in: What's the one thing you'd like to accomplish as a board member? ● Overview of Agenda 	Set the stage
4:15-5:15	Strategy Session - Peter <ul style="list-style-type: none"> ● Board Development (Strategic Goal 2) <ul style="list-style-type: none"> ○ Board/Committee Structure ○ Reviving committees: <ul style="list-style-type: none"> ■ Fund Development (Community Engagement, Resource Development) ■ Program ○ Board/Committee Recruitment - Peter ● Program expansion (Strategic Goal 1) - Maury 	Brainstorming Deliberation Decide Information
5:15-5:20	Separating from TVT Publishing - IT services - Peter	Information
5:20-5:25	Financials - Leslie	Information Discuss
5:25-5:27	Consent Agenda - Peter <ul style="list-style-type: none"> ● Approve meeting minutes from the previous meeting ● Approve financial reports ● Accept staff reports 	Decide
5:27-5:30	Board Member Actions - Peter <ul style="list-style-type: none"> ● Actions to be completed 	Clarity on commitments Follow through
5:30	Adjourn - Peter	

Our Mission

We increase life expectations by providing programs and activities that help older adults remain **strong** in mind and body, **connected** in meaningful relationships, and **giving** from the overflow of their lives. In this way, we make life's final chapter the best of all.

Our Vision

We envision the UpValley transformed into a place like Greensboro, Vermont, where agism is eradicated. (See Rebecca Levy, *Breaking the Age Code*).

Our Values

We Welcome (Formerly, "We are Inclusive")

We greet everyone with a warm welcome, regardless of race, religion, political views, age, sexual orientation... We relish our differences while celebrating our common humanity. Vive la différence!

We Care (Formerly, "We Care")

We care about each other, knowing that life is richest when lived with friends. We celebrate each other's victories and are there for each other in sorrow. We meet needs with practical help and resources.

We Grow (Formerly "We Seek Wholeness")

"Once you stop growing, you start dying." —Albert Einstein. We seek growth on all fronts: mental, physical, spiritual, and emotional. We live balanced, purposeful lives, remaining willing to change, always seeking to improve.

We Play (Formerly, "We Play")

Laughter is the best medicine, so Rianda House is a fun place to be. We use humor to lighten things up, without making light of them.

Core Expertise

We are the UpValley experts in getting the most out of life's greatest chapter.

Defining Metrics

1. The number of participants in Rianda House programs and activities each month
2. The number of participants who report feeling either Stronger, More Connected, and Giving

Strong. Connected. Giving.

DESIRED IMPACT: All UpValley adults flourish through their lifespan

STRATEGIC IMPACT FRAMEWORK

STRATEGIES	DESIRED RESULTS	GOALS
1 Advocate for older adults.	1 Rianda House is beloved, respected, and known as the trusted resource and activity center for all UpValley older adults.	1 All UpValley older adults have easy access to trusted resources and activities facilitated by Rianda House and are happy, healthy, socially connected, informed, and secure.
2 Ensure people have easy access to wellness and enrichment classes, and the resources they need and want.		2 Family, friends, and caregivers of UpValley older adults have the resources, information, and support they seek.
3 Ensure Rianda House offerings are culturally relevant, innovative, responsive, popular, and fun.		3 Board members are passionate about the mission of Rianda House, proud of their commitment, and feel their expertise is utilized, and they are valued.
4 Ensure Rianda House has the necessary resources to meet community needs and achieve our desired impact.	2 Rianda House's resources, activities, and programs are in high demand by UpValley older adults.	4 Volunteers feel useful, effective, and connected to the organization and that they are a vital element to the success of Rianda House and the health and well-being of UpValley older adults.
5 Leverage collaborative relationships to ensure we are using best practices to provide the most relevant and meaningful programs available.		5 Staff members feel valued, successful, part of a thriving and collaborative team, proud of the organization, and supported by leadership.
6 Build a community of the engaged.		6 Donors feel connected to the impact of Rianda House, give generously, and feel proud of their investments (time, talent, and/or treasure) in Rianda House.
	3 Rianda House is sustainable for the long-term, with the human and financial resources to be innovative and responsive.	7 City officials value and support their partnership with Rianda House and are proud of the impact on the communities.
		8 Nonprofit organizations partner with Rianda House in order to provide accessible, relevant and comprehensive support services for UpValley older adults.
		9 Community members feel welcome at Rianda House, value its programs and activities, see it as critical to the community, and want to provide support to ensure it will be there for the future.



UpValley's Senior Activity Center
RIANDA HOUSE | WWW.RIANDAHOUSE.ORG
 707-963-8555 | INFO@RIANDAHOUSE.ORG

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23-26 Strategic Plan

Our 10-year Dream

We expect to see older people visibly involved in the community, interacting with young people, working in business, and serving in all kinds of ways. Older adults will be respected by younger generations and vice versa. A group of older people might say, “We need to get some young people involved.” A group of young people might say, “We need to get some older people involved.”

3-Year Strategic Goals

By December 31, 2025

1. Participants **On-track**

Double the number of monthly participant engagements from 900 in 2019 to 1,800 in 2025 with Rianda House and increase the number of participants reporting they are stronger, more connected, and giving.

2. Board **Almost on-track**

Our board has 11 engaged members who are fully committed to the mission and values of Rianda House and enjoy their experience on the board.

3. Sustainability **Almost on-track**

We have sufficient financial and human resources and the processes and systems in place to sustain the organization into the future.

4. Data **On-track**

We have solid data to guide our future.

1-Year Strategic Goals

By December 31, 2023

1. Quantitative Growth **On-track**

Increase the number of monthly participant engagements to 1000/month.

2. Fiscal Growth **Almost on-track**

Raise \$760,000 and establish reliable systems for sustained income.

3. Digital Infrastructure **On-track**

Fully implement Boomerang CRM and integrate it with all peripheral software and the new website.

4. Organizational Growth **On-track**

Create an operations manual for all key functions of Rianda House.

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5. Qualitative Growth **On-track**

Develop a written assessment tool to track participant growth in strong, connected, and giving. Use this tool in 2023 to begin to show the growth of participants.

2023 Dashboard	2023 Targets	Q1 Actual	Q2 Actual	Q3 Actual	CY23 Actual
# of monthly participant engagements	1,000	815	833		
# of first-time participants					
\$\$ contributed revenue	760,000	96,140	401,355		
% donor retention	60	52	53		
	Key	Celebrate	Watch	Act	

Rianda House Board Prospect List

Prospective Board Members				
Name	Suggested by	Info	Who will Ask	Status/Notes
<i>First Priority</i>				
Ayala, George	Peter	County HHS employee	Peter/Maury	Interested; Maury and Peter will clarify potential for conflict of interest with County programs.
Boesch, Susan		Winery owner, current donor	Peter	Peter will reach out Susan
Canning, Chris	Kris	Calistoga Mayor (not running for re-election) LGBTQIA+	Peter/Maury	Maury will meet with him
Garvey, Julie	Bonnie	Spiritual advisor, Winery/Vineyard Owner	Bonnie	Interested. Bonnie and Maury will meet with her if possible.
<i>Second Priority</i>				
Matovcick, Ed	Becky Jo & Maury	Former NVV Grant Committee member, senior advocate, Former Mike Thompson Chief of Staff, Public Affairs at Robert Mondavi Winery.	Maury/Becky Jo	Becky Jo will reach out
Oswald, Roberta	Kris	Property management/real estate in St. Helena, Soroptimist, poker		
Snowden, Randy	Peter	Former Dir. Of Napa Co. Health & Human Services, native Napa Valley, winery/vineyard owner Former Attorney,	Peter	Peter will reach out to him
<i>Third Priority</i>				
Sculatti, Katie	Peter & Stephen	Spanish teacher, young with small children, generations in the UpValley, connected to musical community	Peter/Maury	Peter will circle back to her Preliminary contact.

Prospective Committee Members			
Name	Contact	Committee Suggestion	Status/Notes
Hoffman Paul	Stephen	Finance Committee	
John, Elaine	Bonnie	"Kitchen Cabinet"? Development	She is happy to be an informal advisor

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			Former Dir of Philanthropy for the Queen. Will act as an advisor
Scott, Sharon (tied to Roberta)	TBA	Programs/Events	poker, winery, lives on (?). Daughter - Nicolini
Stuard, Mary	Maury & Katherine	HR Advisor/Kitchen Cabinet	
Enger, Susan	Kris and Leslie	New to the community. Came to the open house. Enthusiastic about Rianda House. Mentioned something with schools - giving back.	Maury to follow-up

Board Action Plan - May 2023 Board Meeting

Action	Who will do it	By when
Reach out to Julie Garvey for Board	Leslie will ask Bonnie if she's talked with Julie	5/30/23
Reach out to Chris Canning about board service	Maury	6/2/23
Proposal to Boeschens for expansion	Maury	6/9/23
Reach out to Randy Snowden	Peter	5/31/23
Reach out to George Ayala	Peter	6/9/23
Send Finance Committee Charter to Leslie	Libby	5/25/23
Put the draft Finance Committee Charter in front of the committee	Leslie	6/12/23
Put committee information in the July newsletter	Maury	7/1/23
Draft charters for committees and share them with Board	Libby	6/6/23

Board Action Plan - June, 2023

Action	Who will do it	By when