

# RIANDA HOUSE

## Executive Director's Report: August/September 2023

Since the reorganization at the end of June, it has felt like a dam broke—in a good way. Working at Rianda House feels like living in a house that is being remodeled. There is a lot of exciting change, plus a lot of dust. Here are the major shifts that are taking place.

1. Addition of a **second full-time program staff**. Gayle Davies will begin as a part time employee and become full time in November. This will allow us to expand programs and activities into the evenings and increase off-site service (Calistoga, Angwin...)
2. Addition of a **development director**. Ben Hill will begin working part time on October 9 and be full time in 2024.
3. **Streamlining processes**. Marshall Cox is working one day a week with Becky Jo Peterson to establish smooth and cost-efficient back-office processes. These include...
  - Setting up [bill.com](https://www.bill.com) to pay and manage our bills electronically. This system has much more rigorous tracking and accountability. Plus, it is much faster.
  - Switching IT services to in-house. Marshall will assume responsibility for our IT and help us switch to free nonprofit versions of programs we currently using. In 2024 we will not renew our contract with TVT, saving over \$30,000.
  - We are shifting from My Senior Center to MindBody, a much more modern and efficient program for tracking and serving our community.
4. Setting up **the 2024 budget**. We are creating a new chart of accounts to work seamlessly with the 990 and provide accountability to the staff.

Ben and I are working on an end-of-year appeal with a goal of operating in the black this year. This is a heavy lift, but we hope to achieve it.

Also, please note that in August we achieved our 2023 goal of 1000 engagements/month (1113). Way to go, Amanda!!

Progress on our five key objectives for the year is now tracked with the meeting minutes.

**Goal: 700,000\***

Who	Amount
<b>Total Received (7/18/23)</b>	<b>\$411,258</b>
<b>EXPECTED</b>	
Jules Grant (Was 80k)	\$0
Vintners	\$50,000
City of St. Helena	\$30,000
City of Calistoga	\$3,000
End of Year Appeal	
Digital Campaign	
<b>Total Expected</b>	<b>\$83,000</b>
<b>Grand Total</b>	<b>\$494,258</b>
<b>Still to Go</b>	<b>\$205,742</b>

**\* We are on track to come in under budget on the expenses side. 700k is a reasonable estimate.**

Note that the Jules Grant money, which we were told would arrive in March, has not come in. I have called on this on multiple occasions. The only answer I have received is that they have run into complications.

It will take a strong end-of-year appeal to operate in the black this year but it is not impossible.

P.S. I applied for a Gasser Foundation grant for \$40,000 to redo the roof on the house in 2024.